

Spring 2017 | Detroit

# The Concrete Convention and Exposition

# CONVENTION PREVIEW

March 26-30, 2017 Detroit Marriott at the Renaissance Center Detroit, MI, USA

Presented by the American Concrete Institute



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## About the ACI Convention

The American Concrete Institute (ACI) Concrete Convention and Exposition is dedicated to bringing together the leaders in the concrete industry. These individuals work to improve the design, construction, maintenance, and repair of concrete projects. Conventions provide a forum for networking and education and an opportunity to provide input on the concrete industry's codes, specifications, and guides.

Committees meet to develop the standards, reports, and other documents necessary to keep up with the ever-changing world of concrete technology. Committee meetings are open to all registered convention attendees.

Technical and educational sessions provide attendees with the latest research, case studies, best practices, and the opportunity to earn Professional Development Hours (PDHs).

Additionally, the ACI Convention offers numerous networking events where you can expect to meet with many of the industry's top engineers, architects, contractors, reducators, manufacturers, and material representatives from around the world.

#### Saturday, March 25, 2017

2:00 pm - 6:00 pm

ACI Registration, ACI Pavilion, and ACI Store

#### Sunday, March 26, 2017

7:30 am – 5:00 pm	ACI Registration
8:00 am – 9:00 am	Convention Orientation
	Breakfast, Guest Overview
8:00 am – 5:00 pm	Exhibits, ACI Pavilion, and
-	ACI Store
8:00 am – 5:30 pm	Committee Meetings
9:00 am – 4:00 pm	Student FRP Composites Competition
10:00 am – 11:30 am	ACI International Forum
11:30 am – 1:30 pm	✓International Lunch – Speaker:
	Dr. Oussama Baalbaki
1:00 pm – 3:00 pm	Sessions
3:30 pm – 5:30 pm	Sessions
5:45 pm – 7:00 pm	Opening Session & Keynote
	Presentation
7:00 pm – 8:00 pm	Opening Reception & Awards
	Recognition
8:00 pm – 10:00 pm	Hot Topic Session
9:00 pm – 10:30 pm	Student & Young Professional
_	Networking Event



#### Monday, March 27, 2017

6:30 am – 8:00 am

7:00 am – 8:30 am 7:30 am – 5:00 pm 8:00 am – 5:00 pm

8:00 am – 6:30 pm 8:30 am – 10:30 am 11:00 am – 1:00 pm 11:30 am – 1:30 pm

1:30 pm – 3:30 pm 4:00 pm – 6:00 pm 5:30 pm – 7:00 pm

6:00 pm – 7:00 pm 6:30 pm – 8:30 pm Workshop for Technical Committee Chairs (by invitation only) Speaker Development Breakfast ACI Registration Exhibits, ACI Cyber Cafe, and ACI Store Committee Meetings Sessions Sessions

Celebrating the Educator, Mentor, and Researcher

Women in ACI Reception

123 Forum

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#### Tuesday, March 28, 2017

7:00 am – 6:30 pm	Committee Meetings	
7:30 am – 5:00 pm	ACI Registration	
8:00 am – 5:00 pm	Exhibits, ACI Pavilion, and	
I I I I I I I I I I I I I I I I I I I	ACI Store	

8:00 am – 10:00 am 10:30 am – 12:30 pm 11:30 am – 1:30 pm

1:00 pm – 3:00 pm 3:30 pm – 5:30 pm 5:00 pm – 6:00 pm 6:30 pm – 8:00 pm ACI Registration Exhibits, ACI Pavilion, and ACI Store Sessions Sessions Contractors' Day Lunch – Speaker: Sandy Baruah Sessions Sessions Faculty Network Reception Concrete Mixer

#### Wednesday, March 29, 2017

ACI Registration, ACI Pavilion,	
and ACI Store	
Sessions	
Committee Meetings	
Sessions	
Sessions	
President's Reception	



#### Thursday, March 30, 2017

10:00 am – 5:00 pm Board of Direction Meeting

#### **CEU/PDH Tracking for Sessions**

To earn CEUs/PDHs during a participating session, record the code given out during the session and submit it online to receive a certificate. In most cases, one contact hour is equal to one Professional Development Hour (PDH). Check with your state board for acceptance criteria.

Visit **www.aciconvention.org** for the latest Schedule of Events and updates.



Photographing, audio-recording, and videotaping of the speaker or presentation is strictly prohibited without the speakers' prior written consent.  $\checkmark$  = Separate Fee Required. All Listings Subject to Change.

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#### Sunday, March 26, 2017

#### Student FRP Composites Competition 9:00 am – 4:00 pm

In this exciting competition, students design, construct, and test a concrete structure reinforced with fiberreinforced polymer (FRP) bars to achieve the optimal load-to-cost ratio, predict the ultimate load, and predict the load that will result in a piston deflection of 3.5 mm (0.14 in.) For more information on the competition and how to register, please visit **www.concrete.org**/ **students/studentcompetitions.aspx**.

#### ✓International Lunch

11:30 am – 1:30 pm \$30 U.S. per person



Speaker: Dr. Oussama Baalbaki, Beirut Arab University and Dar-Al Handasah

Convention attendees are invited to add the International Lunch to their convention schedule. Special guest speaker Dr. Oussama Baalbaki will give a presentation titled, "The Raft

Construction Methodology of the World's Tallest Building in Jeddah." Visit **www.aciconvention.org** for more information on this lunch, the speaker, and the topic being presented.

#### Opening Session & Keynote Presentation 5:45 pm – 7:00 pm

The Opening Session is the official start to the ACI Convention and will begin with a welcome address by ACI President Michael Schneider. Next, the emcee for the night will recognize new Honorary Members, Fellows, and 50-Year Members for their contributions to the concrete industry. The Opening Session will conclude with a keynote presentation. For information on the Opening Session and the keynote presentation, please visit **www.aciconvention.org**.

#### Opening Reception & Awards Recognition Approx. 7:00 pm

Immediately following the Opening Session, attendees are invited to the exhibit hall for this evening reception. Congratulate ACI Awardees, reunite with colleagues, network with new acquaintances, and learn about the products and services offered by the exhibitors. A cash bar and light refreshments will be available.

### Student and Young Professional Networking Event

#### 9:00 pm – 10:30 pm

All convention attendees are invited to the Student and Young Professional Networking Event. Meet fellow students and young professionals while networking with ACI members in a fun and casual environment. Attendees to the event will be entered into a drawing for door prizes. In addition, attendees will be able to purchase food and beverages.

Photographing, audio-recording, and videotaping of the speaker or presentation is strictly prohibited without the speakers' prior written consent. ✓= Separate Fee Required. All Listings Subject to Change.

#### Monday, March 27, 2017

#### ✓ Student Lunch

11:30 am – 1:30 pm \$41 U.S. per person; FREE to students who preregister by 2/26/17 Sponsored by Baker Concrete Construction





Speaker: Lance J. Richards, City of Avon, Colorado

Join students and other ACI attendees for the Student Lunch. Speaker Lance Richards will give a presentation titled, "Seven Deadly Sins: The Seven Things You Must Do to Remain Unemployed

and in Your Parent's Basement..." All are welcome to register for the lunch. Following the lecture, the results of the student competition will be announced. For additional information on the Student Lunch, please visit **www.aciconvention.org**.

# ✓ An Evening with Mete: Celebrating the Educator, Mentor, and Researcher 5:30 pm – 7:00 pm

\$48 U.S. per person

Mete Sozen not only shaped the ACI 318 Building Code, but also our way of thinking. Scores of engineers across the world have been influenced by his ideas either directly or through his former students. Join Sozen for an evening reception to celebrate his career as an educator, a mentor, and a researcher.

#### Tuesday, March 28, 2017

#### ✓ Contractors' Day Lunch

11:30 am – 1:30 pm \$42 U.S. per person



Speaker: Sandy Baruah, Detroit Regional Chamber

Join other ACI attendees and contractors for the Contractors' Day Lunch. Sandy Baruah will give a special presentation titled, "Detroit: A Brief History and Look Forward." For additional information on

the Contractors' Day Lunch, the speaker, and the topic, please visit **www.aciconvention.org**.

#### **Concrete Mixer**

#### 6:30 pm – 8:00 pm

Join ACI attendees and guests for an evening of networking, entertainment, and great food during the Concrete Mixer, held at the Henry Ford Museum. An assortment of food and beverages will be available. Transportation will begin to depart at 5:30 pm.

#### Wednesday, March 29, 2017

#### President's Reception

#### 6:30 pm - 8:00 pm

ACI President Michael Schneider invites all convention attendees to the President's Reception, where you'll have the opportunity to network with committee Chairs, chapter Presidents, and international attendees. An assortment of food and beverages will be available.

Photographing, audio-recording, and videotaping of the speaker or presentation is strictly prohibited without the speakers' prior written consent.  $\checkmark$  = Separate Fee Required. All Listings Subject to Change.

#### Exhibitors

ACI would like to thank the following exhibitors for their support of and participation in the ACI Convention. (Listed as of 12/2/16.)



#### Sponsors

Sponsorship investments help make the ACI Convention possible, providing a place for industry professionals to advance their knowledge of concrete. ACI would like to thank the following organizations for their donations. (Listed as of 12/2/16.)

**Concrete** Greater Michigan Chapter – ACI

**Cement** Baker Concrete Construction

Admixture BASF Corporation GCP Applied Technologies The Euclid Chemical Company

#### **Coarse Aggregate**

**Fine Aggregate** AMSYSCO, Inc. West Michigan Chapter – ACI

#### Water

Arizona Chapter – ACI Intermountain Chapter – ACI Louisiana Chapter – ACI National Capital Chapter – ACI San Diego Chapter – ACI Southern California Chapter – ACI

Visit **www.aciconvention.org** for an updated list of exhibitors and sponsors.

# & Sponsors Exhibitors

#### Exhibit Area Highlights Networking

The exhibit area is the central meeting spot for the convention, a great place to get to know exhibitors, meet up with colleagues, or introduce yourself to someone new. Additionally, the Opening Reception and Awards Recognition will take place in the exhibit hall on Sunday evening.



#### **ACI Store**

Visit the ACI Store, the official location for ACI merchandise. Browse standards, technical documents, and other resources as well as ACI apparel. When you visit the ACI Store, you will receive 10% off ACI publications.

#### **ACI Foundation**

A nonprofit subsidiary of ACI that facilitates industry research, collaboration, and student fellowships/ scholarships. Learn more in the ACI Pavilion.

#### **ACI University**

A new global and online learning resource providing on-demand access to a wide range of topics on concrete materials, design, and construction. Learn more in the ACI Pavilion.

#### Cyber Café

Located in the ACI Pavilion, the Cyber Café is the perfect place for attendees to stay connected to work and home. Use the computers to browse the web, print on demand, or catch up on e-mail!

#### **Career Center**

ACI's online job search engine is specifically designed to target jobs in the concrete industry. Learn more in the ACI Pavilion.

#### **Exhibitor Demonstrations**

On Monday and Tuesday, stop by the exhibitor demonstration area to learn more about the products and services offered by our exhibitors.

#### **Daily Refreshments**

Stop by the exhibit area in the morning and afternoon to enjoy a complimentary beverage break.

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# nibitors & Sponsors

#### Not yet an exhibitor?

Exhibiting at the ACI Convention is a great opportunity to showcase your products and services while also networking with leaders in the concrete industry. ACI seeks to provide exhibitors with a venue and atmosphere that will maximize visibility and marketing potential and has specifically designed the exhibit area with that in mind.

Booth rates are \$2000 for a 10 x 10 ft space and include up to four exhibitor registrations, giving you access to the exhibit area; convention sessions; committee meetings; networking events; and exposure in event publications, on the ACI website, and on signage during the convention.

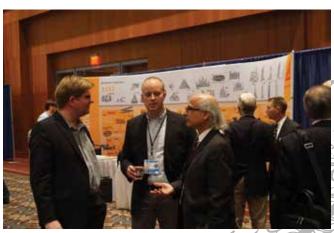


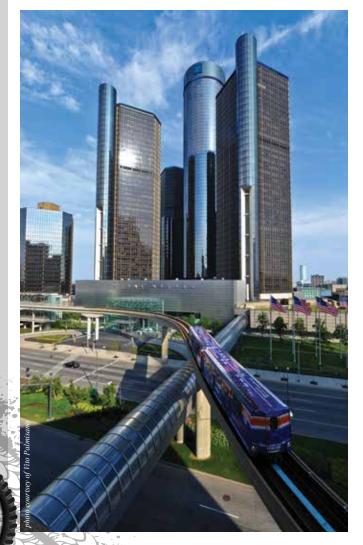
#### **Become a Sponsor**

Your donation is essential in the success of the ACI Convention as well as the development of our industry which occurs as a direct result of the ACI Convention. In return for your generous support, your company name will appear in a variety of promotional materials to include items such as the convention program and a PowerPoint presentation that will be played during prime convention functions. For a complete listing of sponsorship levels and sponsorship opportunities, visit **www.aciconvention.org**.

For more information on exhibiting at the convention or becoming a sponsor, please contact:

#### Ashley N. Mayra Exhibit & Sponsorship Coordinator American Concrete Institute Ashley.Mayra@concrete.org +1.248.848.3186





#### Official ACI Hotel

The Detroit Marriott at the Renaissance Center is the official hotel of the ACI Convention. All convention events will take place at the Renaissance Center.

Occupancy	Rate	
Standard King or Double-Bedded Room	\$169 U.S. + 15% tax	

To reserve your sleeping room at the Detroit Marriott at the Renaissance Center, please visit **https://resweb. passkey.com/go/ACIAttendee**. Reservations may also be made directly with the hotel by calling +1.877.901.6632 and confirming the reservation is with the American Concrete Institute.

Reservation cutoff is March 1, 2017. The convention rate is first-come, first-served, and based on availability. For additional information on hotel amenities and policies please visit **www.aciconvention.org**.

Hotel contracts require ACI to be financially liable for unused sleeping rooms. The sleeping room rate covers the cost of meeting space and the labor to set up each meeting room. Staying at the convention hotel also provides you with the benefit of afterhours networking and easy accessibility to meetings and sessions. Please help ACI avoid unnecessary penalties and keep registration fees low by booking your sleeping room at the Detroit Marriott at the Renaissance Center.

lotel Information

Register before February 26, 2017 to take advantage of reduced registration fees!

#### How to Register

To register for the ACI Convention, please visit the ACI Convention website (**www.aciconvention.org**) through March 16, 2017.

Preregistration rates are available until February 26, 2017. Online registration closes on March 16, 2017. After March 16, please register on-site at the ACI Registration Desk, located in the exhibit area at the Detroit Marriott at the Renaissance Center. For all convention registration terms and conditions, visit **www.aciconventions.org**.

#### **Registration Fees**

Registration Type	Through 2/26/17	After 2/26/17
Member	\$518	\$633
Nonmember	\$678	\$795
1-Day Member	\$265	\$380
1-Day Nonmember	\$362	\$478
Guest	\$100	\$100
Student	\$10	\$20

Registration fees cover the cost of meeting room rental, audio-visual equipment, coffee breaks, cyber café and wireless hot spot equipment and fees, signs, preconvention and on-site materials, and registration staff.

#### **Guest Registration**

To register a guest, you must add the guest to the attendee online registration form. The guest registration fee includes breakfast vouchers Sunday through Wednesday and attendance at the Opening Reception, Guest Social, Concrete Mixer, and President's Reception. Guest Registration does NOT include attendance to any of the technical sessions or committee meetings.

#### **Student Registration**

Attention Students! To qualify for the student rate, you must be a current ACI student member. All students who are not current members of ACI will need to apply for FREE student membership at **www.concrete.org**/ **Membership/StudentMembership**. You cannot register as a student until your student membership has been processed. Pre-registration is strongly encouraged!

#### Stay Connected ACI Online

**www.aciconvention.org** is now mobile optimized, giving you access to the Meeting Schedule, My Schedule, Sessions, and Future Conventions from virtually anywhere.

#### ACI Social Media



Follow the ACI Convention on Facebook, Instagram, and Twitter with #aciconvention.

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#### Register at www.aciconvention.org