



AMERICAN CONCRETE
PUMPING ASSOCIATION

ACPA SPONSORSHIP OPPORTUNITIES

BUNDLE
and
SAVE!

Bundle your ACPA sponsorships and save! Review the following opportunities and choose which ones you would like to commit to for 2025. The more you spend, the more you save!

5% Discount	Spend \$5,001-\$7,999
10% Discount	Spend \$8,000 +

Please Note – the discount does not apply to the \$5,000 threshold

Digital Membership Directory

If you are looking for a high-profile, affordable means in which to promote your business, this opportunity is for YOU! The offer is only extended to ACPA members and includes placement options to fit every budget!

Premium

- ☐ **Front Pages** **\$1,500**

Section Tabs

- | | |
|---|----------------|
| <input type="checkbox"/> Board of Directors | \$1,200 |
| <input type="checkbox"/> National Office Staff | \$1,200 |
| <input type="checkbox"/> Members by Company Name | \$1,200 |
| <input type="checkbox"/> Members by Contact Name | \$1,200 |
| <input type="checkbox"/> Members by Region | \$1,200 |
| <input type="checkbox"/> Professional Resources | \$1,200 |
| <input type="checkbox"/> Legacy Members | \$1,200 |
| <input type="checkbox"/> Award Recipients | \$1,200 |

Professional Resources Ad Options

- | | |
|---|----------------|
| <input type="checkbox"/> Full Page | \$1,000 |
| <input type="checkbox"/> 1/2 Page | \$500 |
| <input type="checkbox"/> 1/8 Page | \$250 |



- * New advertising structure to fit DIGITAL-ONLY format (All ads are full color)
- ** Ad reservations are first come, first serve.

E-Newsletter Banner Ads

Approximately 100+ sponsored mass emails are sent out per year. The clickable banners are featured prominently in the right-hand column and rotated on each outgoing E-Newsletter to provide equal visibility to all sponsors.

Email examples include but are not limited to:

- ACPA Event News and Safety Bulletins
- Industry Safety Alerts
- World of Concrete News and Discount Offers
- Legislation/Advocacy Updates
- Concrete Pumping Magazine Digital Edition Releases
- Discounted Event Registration Offers and More!

Depending on the subject, the emails generally go to ACPA members but many times may also go to concrete contractors, ready mixed producers and other concrete-affiliated industries.

Don't miss this opportunity to get your name and website link in front of your customers!

☐ **\$1,500 Annually**



Website Member Links

Our website features a member link module on the right side of each main page. The modules rotate by threes to provide equal visibility to all sponsors. Website links are billed in conjunction with your annual membership dues and are valid for the membership term.

☐ **\$1,850 Annually**



World of Concrete Member Reception & Annual Meeting Sponsorship

Both of these events are held annually in conjunction with World of Concrete in Las Vegas, NV! Sponsorship would entitle you to possible eligibility for complimentary member reception tickets, signage opportunities and other logo promotion based on the level of sponsorship chosen.

Sponsorship Levels

<input type="checkbox"/> Platinum	\$5,000	8 complimentary tickets
<input type="checkbox"/> Gold	\$2,500	4 complimentary tickets
<input type="checkbox"/> Silver	\$1,500	2 complimentary tickets
<input type="checkbox"/> Free Seminar (2 available)	\$1,000	Includes: Signage at the seminar and recognition at the Annual Meeting

Board Meeting Sponsorship

Spring Board Meeting

The Westin Nashville | Nashville, TN

May 2-3, 2025

Sponsorship Opportunities*

<input type="checkbox"/> Receptions (2 available)	\$2,500
<input type="checkbox"/> Dinner Wine (2 available)	\$1,250
<input type="checkbox"/> Breaks	\$1,250
<input type="checkbox"/> Breakfast	\$2,500
<input type="checkbox"/> Lunch	\$3,500
<input type="checkbox"/> Brunch	\$4,500
<input type="checkbox"/> Whova App	\$1,500
<input type="checkbox"/> Audio/Visual	\$2,500
<input type="checkbox"/> Meeting WiFi	\$1,000

Off-Property Events (Inquire)

<input type="checkbox"/> Entertainment (TBD)	\$3,500
<input type="checkbox"/> Venue Rental	\$3,500
<input type="checkbox"/> Transportation	\$3,500



* All opportunities include signage and recognition

Fall Board Meeting

Location TBD

Dates TBD

Sponsorship Opportunities*

<input type="checkbox"/> Receptions (2 available)	\$2,500
<input type="checkbox"/> Dinner Wine (2 available)	\$1,250
<input type="checkbox"/> Breaks	\$1,250
<input type="checkbox"/> Breakfast	\$2,500
<input type="checkbox"/> Lunch	\$3,500
<input type="checkbox"/> Brunch	\$4,500
<input type="checkbox"/> Whova App	\$1,500
<input type="checkbox"/> Audio/Visual	\$2,500
<input type="checkbox"/> Meeting WiFi	\$1,000

Off-Property Events (Inquire)

<input type="checkbox"/> Entertainment (TBD)	\$3,500
<input type="checkbox"/> Venue Rental	\$3,500
<input type="checkbox"/> Transportation	\$3,500



* All opportunities include signage and recognition



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ACPA SPONSORSHIP OPPORTUNITIES

Billing Information

Company Name _____

Contact Person _____

Email _____ Phone _____

Billing Address _____

Please tally up the totals from the commitments you checked off in each category.

_____ Digital Membership Directory

_____ Website Member Links

_____ E-Newsletter Banner Ads

_____ World of Concrete Sponsorship

_____ Spring Board Meeting Sponsorship

_____ Fall Board Meeting Sponsorship

_____ Sponsorship Subtotal

Do you qualify for a discount?

☐ **5% Discount** Spend \$5,001-\$7,999

☐ **10% Discount** Spend \$8,000 +

*Please Note – the discount does
not apply to the \$5,000 threshold*

_____ **Sponsorship Total** (Subtotal minus discount percentage)

Thank you for your commitment! The sponsorship packet should be scanned and emailed to Sue@concretepumpers.com as soon as possible, as some opportunities need to be finalized shortly. Your commitment total is pending verification by the ACPA National Office.