

ACPA SPONSORSHIP OPPORTUNITIES



Bundle your ACPA sponsorships and save! Review the following opportunities and choose which ones you would like to commit to for 2025. The more you spend, the more you save!

5% Discount 10% Discount Spend \$5,001-\$7,999 Spend \$8,000 +

Please Note – the discount does not apply to the \$5,000 threshold

Digital Membership Directory

If you are looking for a high-profile, affordable means in which to promote your business, this opportunity is for YOU! The offer is only extended to ACPA members and includes placement options to fit every budget!

Premium

Front Pages	\$1,500
Section Tabs	
Board of Directors	\$1, <mark>200</mark>
National Office Staff	\$1 ,200
Members by Company Name	\$1 ,200
Members by Contact Name	\$1 ,200
Members by Region	\$1 ,200
Professional Resources	\$1 ,200
Legacy Members	\$1 ,200
Award Recipients	\$1,200
Professional Resources Ad Options	
Full Page	\$1,000
1/2 Page	\$500
□ 1/8 Page	\$250
* New educations standards to ft DICITAL	ONLY for



* New advertising structure to fit DIGITAL-ONLY format (All ads are full color)

** Ad reservations are first come, first serve.

E-Newsletter Banner Ads

Approximately 100+ sponsored mass emails are sent out per year. The clickable banners are featured prominently in the right-hand column and rotated on each outgoing E-News-letter to provide equal visibility to all sponsors.

Email examples include but are not limited to:

- ACPA Event News and Safety Bulletins
- Industry Safety Alerts
- World of Concrete News and Discount Offers
- Legislation/Advocacy Updates
- Concrete Pumping Magazine Digital Edition Releases
- Discounted Event Registration Offers and More!

Depending on the subject, the emails generally go to ACPA members but many times may also go to concrete contractors, ready mixed producers and other concrete-affiliated industries.

Don't miss this opportunity to get your name and website link in front of your customers!

Signature \$1,500 Annually

Website Member Links

Our website features a member link module on the right side of each main page. The modules rotate by threes to provide equal visibility to all sponsors. Website links are billed in conjunction with your annual membership dues and are valid for the membership term.

\$1,850 Annually



World of Concrete Member Reception & Annual Meeting Sponsorship

Both of these events are held annually in conjunction with World of Concrete in Las Vegas, NV! Sponsorship would entitle you to possible eligibility for complimentary member reception tickets, signage opportunities and other logo promotion based on the level of sponsorship chosen.

Sponsorship Levels

Platinum	\$5,000
Gold	\$2,500
Silver	\$1,500
Free Seminar (2 available)	\$1,000

8 complimentary tickets 4 complimentary tickets 2 complimentary tickets Includes: Signage at the seminar and recognition at the Annual Meeting





Board Meeting Sponsorship

Spring Board Meeting

The Westin Nashville | Nashville, TN May 2-3, 2025

Sponsorship Opportunities*

Receptions (2 available)	\$2,500
Dinner Wine (2 available)	\$1,250
Breaks	\$1, 250
Breakfast	\$2,500
Lunch	\$3,500
Brunch	\$4,500
🗌 Whova App	\$1,500
Audio/Visual	\$ 2,500
Meeting WiFi	\$1,000
Off-Property Events (Inquire)	
Entertainment (TBD)	\$3,500
Venue Rental	\$3,500
Transportation	\$3,500



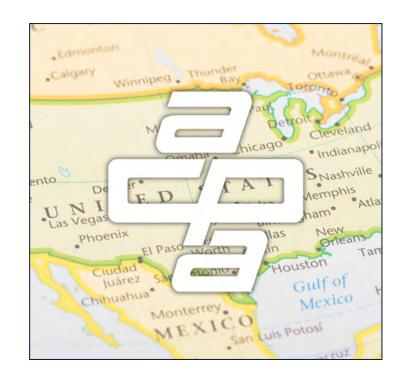
* All opportunities include signage and recognition

Fall Board Meeting

Location TBD Dates TBD

Sponsorship Opportunities*

Receptions (2 available)	\$2,500
Dinner Wine (2 available)	\$1,250
Breaks	\$1,250
Breakfast	\$2,500
Lunch	\$3,500
Brunch	\$4,500
🗌 Whova App	\$1,500
Audio/Visual	\$2,500
Meeting WiFi	\$1, 000
Off-Property Events (Inquire)	
Entertainment (TBD)	\$3,500
Venue Rental	\$3,500
Transportation	\$3,500



* All opportunities include signage and recognition

4		DNSORSHIP PORTUNITIES
AMERICAN CONCRETE PUMPING ASSOCIATION		ORIUNITES
Billing Informa	ation	
Company Name		
Contact Person		
Email	Phon	ne
Billing Address		
	e totals from the committments you check Digital Membership Directory Website Member Links E-Newsletter Banner Ads World of Concrete Sponsorship Spring Board Meeting Sponsorship Fall Board Meeting Sponsorship	ked off in each category.
	 Sponsorship Subtotal Do you qualify for a discount? 5% Discount Spend \$5,001-\$7,999 10% Discount Spend \$8,000 + Sponsorship Total (Subtotal minus discount per sponsorship Total) 	Please Note – the discount does not apply to the \$5,000 threshold rcentage)

Thank you for your commitment! The sponsorship packet should be scanned and emailed to <u>Sue@concretepumpers.com</u> as soon as possible, as some opportunities need to be finalized shortly. Your commitment total is pending verification by the ACPA National Office.